



A collectable toy line
Guy Lee and Chris Kairalla

Inspiration

□ Gacha style collectibles



Nai

Nai

Inspiration

- Musical dolls
- More dolls = more interactivity



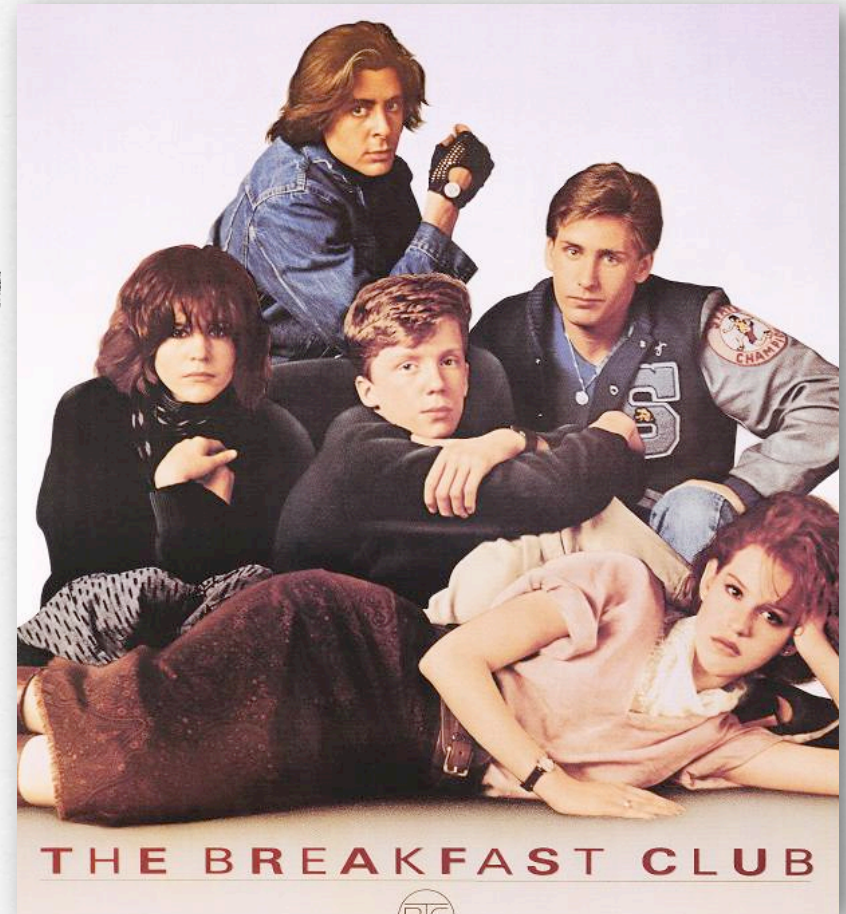
Inspiration

- vinyl figurines
- For teens and adults
- For collectors and cubicle display



Inspiration

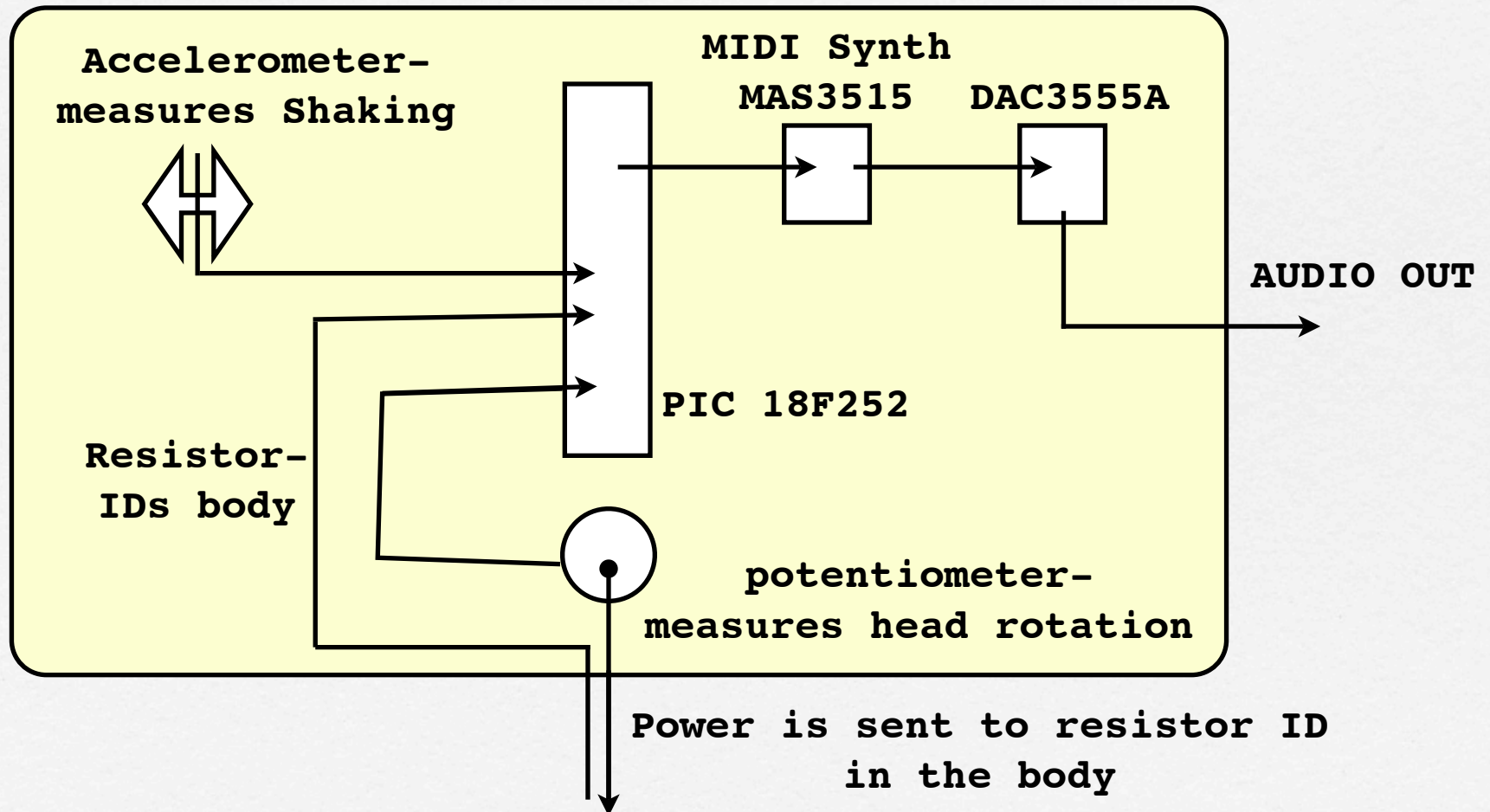
- Teen Angst
 - Everybody thinks they were unpopular in High School. They didn't "fit in".
 - Only their friends understood who they were.
 - Archetypes of alienation:
 - The Geek
 - The Artistic Rebel
 - The Troublemaker
 - The Weirdo
 - The fat kid



Technical Specifications

* The Head

Audio chips supplied
by Micronas



Technical Specifications

* The Body

